

# OMOLENE

#35340  
Platinum



## Guaranteed Analysis

<b>Protein</b>	14.00%	<b>Sodium</b>	0.55%
<b>Fat</b>	7.00%	<b>Vitamin A</b>	8450 I.U./kg
<b>Fibre</b>	10.00%	<b>Vitamin D3</b>	1500 I.U./kg
<b>Calcium</b>	0.65%	<b>Vitamin E</b>	245 I.U./kg
<b>Phosphorus</b>	0.50%	<b>Selenium</b>	0.40 ppm

## Directions for use

Omolene Senior Action is recommended for the active aging horse (> 15 years). Feed in conjunction with water and a minimum of 1% body weight (on a dry matter basis) of a long stemmed forage (hay/pasture). Feed according to the following table, whereby the lower quantity meets minimum vitamin and mineral requirements and the higher quantity meets Purina Superior Recommendations. Ideally, feed enough to achieve desired body condition, and for every kilogram under the recommendation, provide 225 grams of Purina Equilizer (35710). Provide free-choice salt. Daily ration should be divided into 2 and preferably 3 separate feedings daily.

### Daily amount of Omolene Senior Action

kg / 100 kg of Body Weight

	Minimum	Purina Superior
<b>Maintenance</b>	0.50	0.75
<b>Performance</b>		
<b>Light Exercise</b>	0.65	1.00
<b>Moderate Exercise</b>	0.73	1.13
<b>Intense Exercise</b>	0.82	1.25
<b>Stallions</b>		
<b>Non Breeding</b>	0.50	1.00
<b>Breeding</b>	0.65	1.00

Omolene Senior Action is a textured feed with heat-processed grains for the active, aging horse (> 15 years old). Omolene Senior Action utilizes modern technological capabilities and scientific research on the nutritional requirements of both senior horses and performance horses to provide a traditional, palatable and highly digestible textured feed for moderately active seniors. For the senior that does not act his age.

Omolene Senior Action is formulated with certified quality ingredients and is manufactured exclusively in our specialized and drug-free facility in Strathroy, Ontario.



# Characteristics

CHARACTERISTICS	ADVANTAGES
Contains 7% Fat from vegetable sources	<ul style="list-style-type: none"> <li>Highly digestible and energy/calorie dense. Less feed required to maintain body condition.</li> <li>Clean burning fuel, does not produce lactic acid and spares glycogen levels for enhanced athletic performance.</li> </ul>
Contains reduced starch and higher fat and fibre content	<ul style="list-style-type: none"> <li>Provides a moderate level of starch.</li> <li>Helps minimize excitability.</li> <li>Proven to effectively lessen glycemic and insulin response.</li> <li>Helps minimize gut upset (colic) by preventing starch overload in the hindgut.</li> </ul>
Contains Athlete™, Purina's unique extruded high fat supplement with flaxseed (an excellent source of Omega-3) for an optimal fatty acid profile of 5:1 Omega-6 to Omega-3	<ul style="list-style-type: none"> <li>High digestibility and calorie (energy) availability.</li> <li>Improves hair coat and skin condition.</li> <li>Supports immune functions, anti-inflammatory properties.</li> <li>Omega-3 fatty acids shown to help enhance insulin efficiency thus reducing insulin resistance.</li> <li>Helps maintain proper cognitive ability.</li> <li>Promotes membrane integrity and cell viability.</li> </ul>
Contains a high pectin fibre source (beet pulp)	<ul style="list-style-type: none"> <li>A highly fermentable fibre source providing needed calories for exercise and to maintain body condition.</li> <li>Helps maintain a healthier pH and microbial population in the typically declining senior hindgut.</li> </ul>
Contains Opti-Flakes - extruded corn	<ul style="list-style-type: none"> <li>Optimally "cooked". Highly digestible in small intestine.</li> <li>Helps minimize gut upset (colic) by preventing starch overload in the hindgut. Totally eliminating the negative aspect associated with whole and cracked corn.</li> <li>Palatable. No preservatives.</li> </ul>
Contains Horse Plus™, Purina's exclusive blend of 11 vitamins, consisting of a full complement of 8 B-vitamins (including biotin), vitamin C, E and K	<ul style="list-style-type: none"> <li>Essential blood-building nutrients.</li> <li>Supports immune function and overall health.</li> <li>Essential for proper utilization of energy for exercise.</li> <li>Helps protect against exercise induced stress.</li> </ul>
Contains elevated and added amino acids including Methionine	<ul style="list-style-type: none"> <li>Provides building blocks for improved muscle development, joint health and proper growth.</li> </ul>
Contains organic copper, zinc, manganese and also selenium	<ul style="list-style-type: none"> <li>Increases absorption and enhances trace mineral bio-availability for heightened performance and immunity.</li> </ul>
Contains Yeast Culture	<ul style="list-style-type: none"> <li>Improves hindgut fermentation which increases energy, protein and phosphorus utilization.</li> </ul>
Contains prebiotics and probiotics	<ul style="list-style-type: none"> <li>Helps promote good gut bacteria and protect against harmful bacteria for improved gut health.</li> </ul>
Contains an elevated level of Vitamin E (245 IU/kg) and selenium (0.4 ppm)	<ul style="list-style-type: none"> <li>Effective antioxidants. Helps repair the oxidative stress of exercise.</li> <li>Helps supports immune functions and overall health.</li> </ul>

# Ingredients

Fibre	Beet Pulp, Soya Hulls
Protein/Amino Acids	DL-Methionine, Soya Bean Meal, L-Lysine
Starch	Extruded Corn, Flaked Barley, Whole Grain Oats
Fat	Flaxseed, Soya Oil
Prebiotic	Yeast
Probiotic	Mixture of Live Bacteria
Vitamins	Choline Chloride, Vitamin A, Vitamin D3, Vitamin E, Vitamin K, Riboflavin, Niacin, Thiamine, Vitamin B12, Biotin, Pantothenic Acid, Vitamin B6, Folic Acid, Ascorbic Acid
Minerals	Salt (Sodium Chloride), Calcium Carbonate, Magnesium Oxide, Mono Dicalcium Phosphate, Calcium Iodate, Copper Sulphate, Ferrous Sulphate, Manganese Oxide, Zinc Oxide, Organic Copper, Organic Manganese, Organic Zinc, Organic Selenium, Ferric Oxide, Cobalt Carbonate
Multi-Attributes	Wheat shorts
Flavour/Binder	Molasses

\* Ingredients are not in order of their inclusion rate.

1. Amounts can vary depending on the hay. Purina recommends that you have your hay analyzed and balance your ration accordingly. Also, depending on the hay, Optimal (35720) may be better suited as a supplement than Equilizer (35710).
2. If your horse rapidly consumes this feed and/or if hydration status of your horse is questionable, we recommend adding water to this feed or using other measures to ensure an appropriate rate of intake.
3. Do not provide more than 0.5% of Body Weight of this feed at one time.
4. Provide a source of fresh, clean water at all times.
5. Follow sound management practices along with disease and sanitation control measures. If there are any questions, contact your veterinarian, Purina dealer or Purina sales consultant.

## Caution

Directions for use must be carefully followed.

Feed is perishable. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, abortion or death.

**OMOLENE**  
**Senior Action**

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