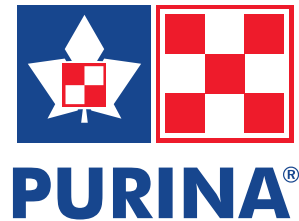


Simplici-t Concept

#35130
Quality



Guaranteed Analysis

Protein	12.00%
Fat	2.00%
Fibre	15.00%
Calcium	0.70%
Phosphorus	0.50%
Sodium	0.40%
Vitamin A	6500 I.U./kg
Vitamin D3	1200 I.U./kg
Vitamin E	150 I.U./kg
Selenium	0.30 mg/kg

Directions for use

Simplici-T Concept is recommended for the lightly active pleasure horse. Feed at 1/2 to 1 kg per 100 kg of body weight. Feed according to amount of work performed, forage quality and the horse's body condition. Feed in conjunction with hay and/or pasture, at a minimum of 1% body weight on a dry matter basis. Provide free choice salt and fresh clean water at all times. If there are any further questions please contact your feed dealer.

Complete feed for performance or pleasure horses

Versatile pelleted feed for working adult horses and breeding horses. Ideal for boarding stables and recreational stables, from occasional breeding to active pleasure riding.

Simplici-T Concept is formulated with certified quality ingredients and is manufactured exclusively in our specialized and drug-free facility in Strathroy, Ontario.



Characteristics

CHARACTERISTICS	ADVANTAGES
Pelleted feed	<ul style="list-style-type: none">Improves starch digestibility.Facilitates storage in winter and summer.
Contains balanced and added amino acids including methionine	<ul style="list-style-type: none">Provides building blocks for improved muscle and joint development and milk production.
Convenient and versatile	<ul style="list-style-type: none">Suitable for many types of horses.Provides essential nutrients for growth and milk production.Ideal for the pleasure horse.

Ingredients

Fibre	Soya Hulls
Protein/Amino Acids	DL-Methionine
Starch	Ground Corn
Fat	
Prebiotic	
Probiotic	
Vitamins	Vitamin A, Vitamin D3, Vitamin E, Vitamin K, Riboflavin, Niacin, Thiamine, Vitamin B12, Biotin
Minerals	Salt (Sodium Chloride), Calcium Carbonate, Calcium Iodate, Cobalt Carbonate, Copper Sulphate, Ferrous Sulphate, Manganese Oxide, Zinc Oxide, Organic Selenium
Multi-Attributes	Wheat shorts
Flavour/Binder	

* Ingredients are not in order of their inclusion rate.

1. These recommendations are based on feeding a forage equal or greater than 15% protein.
2. Amounts can vary depending on the hay. Purina recommends that you have your hay analyzed and balance your ration accordingly. In general, Optimal (35720) will better balance the ration of broodmares and foals than Equilizer (35710).
3. Do not provide more than 0.5% of body weight of this feed at one time.
4. Provide a source of fresh, clean water at all times.
5. Follow sound management practices along with disease and sanitation control measures. If there are any questions, contact your veterinarian, Purina dealer or Purina sales consultant.

Caution

Directions for use must be carefully followed.

Feed is perishable. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, abortion or death.

**SIMPLICI-T
Concept**

#35130 Quality



09-2022